

## Kids Heart Challenge™ is coming!

When students join the Kids Heart Challenge they will hear from kids with special hearts and raise funds to help kids like them. Activities and interactive technologies make it fun to learn how to keep your heart and brain strong and emphasize both physical and emotional wellness. Plus, participating schools can earn money for PE equipment while your child earns fun thank you gifts!

Watch for date announcements from your school.

## Why Join the Kids Heart Challenge?

- Helping others makes happy hearts
- Daily family health challenges and Move More tracker
- Learning CPR
- Practicing gratitude to manage stress
- Easy and online

## **DID YOU KNOW?**

Heart disease is the No. 1 killer of all Americans, but 80% of it may be preventable through lifestyle changes.

An estimated **40,000** babies are born each year with congenital heart defects.



Keep your eye out for special symbols like this .
Hold your phone/tablet's camera over them to launch special clues, videos and augmented reality experiences!